

Did you know that misinformation about ERTC could cost you a fortune?

ACCORDING TO THE **Forbes** JULY 21, 2021, ARTICLE:

- Small and medium businesses as well as tax-exempts/charities are leaving **billions** of ERTC (Employee Retention Tax Credit) dollars on the table because they don't know if they qualify.
- The IRS management anticipated that approximately 70%-80% of small and medium businesses (as well as tens of thousands of charities) were good candidates for taking the ERTC. The reality is — to date the actual numbers of businesses and charities applying for the ERTC — is far below that.
- The failure of business owners and tax-exempt managers to take advantage of the ERTC is due to fundamental misunderstandings and confusion about the credit and the CARES ACT.
- The core problem is that business owners and tax-exempt managers (as well as many CPAs) do not understand the goal Congress was intending to accomplish with this \$80 billion dollar tax credit.

WHY **J** | Jorns & Associates :

1. We are one of the 3 largest ERTC specialty firms in the United States:
 - o 7,500+ Clients
 - o \$4+ Billion in filings
2. We act as a third-party preparer for our clients:
 - o We provide White Glove customer service from gathering documents, to filing, and long-term support.
3. We are 100% focused on ERTC and our client's ERTC needs all day, every day:
 - o Because of this, we developed proprietary computer software called "MAPS," which generates 15%-30% more ERTC money for our clients with forgiven PPP loans.

ZERO Financial Risk Model
Focused First On Proper Qualification
Experts In Maximizing Your Refund

